

# Newsletter

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## Happy Sewing in 2007

May we take this opportunity to wish all our customers a very happy and safe 2007 from everyone here at Floriani Australia.

## Have you heard about our New Floriani Stabilizer Coupon Program?

No matter what type of project you are creating, we have the perfect stabilizer to ensure you achieve top-quality results. But that's not all you get when you use Floriani stabilizers.

*Each roll of stabilizer includes a coupon that is good for a free Floriani embroidery design.*

To participate in this free promotion, simply collect 10 coupons. Once you have 10, fill out each of the coupons with all the requested information including your name, e-mail address, and phone number. Go to [www.floriani.com](http://www.floriani.com) website and enter the Design Catalogue area and from there you choose your designs.

Mail the coupons and design numbers of your choice to Floriani, 55 Francis Street, Castle Hill NSW 2154. We will then email you your free designs.

## Are You Going to the Show?

*Look out for the Floriani  
Stall at the following  
Stitches & Crafts Fairs*

**STITCHES AND CRAFT SHOW**  
**SYDNEY**  
**7<sup>TH</sup> - 11<sup>TH</sup> FEBRUARY 2007**  
**Stand # 0013**

**STITCHES AND CRAFT SHOW**  
**MELBOURNE**  
**14<sup>TH</sup> - 18<sup>TH</sup> MARCH 2007**  
**Stand #232**

**STITCHES AND CRAFTS**  
**SHOW**  
**BRISBANE**  
**2<sup>ND</sup> - 6<sup>TH</sup> MAY 2007**

**Come along and say hello to  
us!**



## Attention Janome Owners

Now you too can enjoy the beautiful Floriani Thread using the Floriani thread adapter for the Janome 10 & 11,000 machines.

Just set the Floriani Thread Adapter on the bobbin winder, set the Floriani Thread Spool on the adapter and thread the machine. Now you too can enjoy the same beautiful embroidery that everyone is talking about!

The Floriani Thread Adapters for the Janome Machines are available at our website.



You can now take any embroidery design and create an appliqué or a patch with one of the newest additions to the Floriani Stabilizer line. Appli-Kay Wonder is a fusible webbing that has a pressure-sensitive adhesive that allows you to easily position the stabilizer wherever it is needed. It can be used to create patches for wearables such as sweaters, sweat shirts, or jackets. Or use it for home decorative items such blankets, tote bags, pillows, and quilts.

To use Appli-Kay Wonder, you simply trace your shape onto the protective release side with a pen or pencil. Using an iron, fuse the webbing side to wrong side of the fabric. Cut the shape out and peel off the protective release paper. You can now stick the appliqué where you want it and even reposition it if necessary. Once you are satisfied with the placement, press it in place, which creates a permanent bond. Then finish it off with a satin or decorative machine stitch.

Appli-Kay Wonder comes in two sizes: 9 inches by 3 yards and 18 inches by 3 yards.

**CHECK OUT OUR  
WEBSITE FOR MORE  
INFORMATION**

[www.florianiembroidery.com.au](http://www.florianiembroidery.com.au)