



Spring is in the air!

It's a beautiful time of the year and we have Spring Fever here at Floriani Australia.

To Celebrate the warmer days we have some fabulous new products to tell you about.

First in our list of NEW must have's is a fantastic Product called

Quilters Blockbutler

A Unique Design Wall System for Quilters and Crafters*. BlockButler is NOT just another flannel design wall, You must feel it to believe it! There is NOTHING like it on the market.

BlockButler has it all. . .no tacking it to the wall, no pinning up blocks and has many more features you will want to have for your quilting or sewing projects.

*(This product may not be suitable for flannel, felt or other fuzzy type fabrics).

With BlockButler Quilter's design wall system you can arrange your blocks as easily as arranging magnets on a refrigerator.

BlockButler can be used to design, store and transport your quilting sewing and craft projects easily and without fuss.(contd. below)

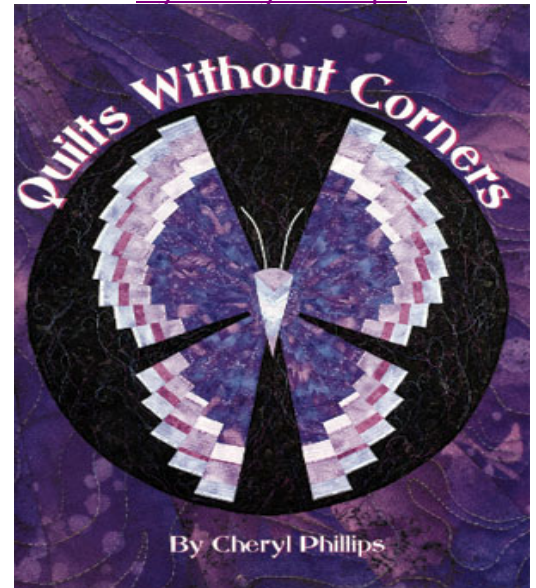
Lightweight, re-positionable, reusable, portable and hand washable, each BlockButler will give you years of use. BlockButler's unique self-stick surface holds quilt blocks without pins, tape or tacks. (contd below)

September Special

Buy

Quilts Without Corners

By Cheryl Phillips



Dramatic circular designs are ideal for walls, windows, tables, or over the back of your sofa. Babies love quilts without the corners. Six 50" circular patterns with several design variations are included in the book. (A ten or nine degree wedge ruler is necessary to complete the quilts.) Only \$33.00

Magna Hoop - Hoop the Un-Hoopable with Magna Hoop

The Magna-Hoop™ gently but firmly secures the item in the hoop eliminating the need of messy adhesive stabilizers and sprays. Embroider cuffs, collars, pocket flaps, specialty fabrics like velvet, Silk, leather and vinyl without the risk of hoop burn and more!

The Magna-Hoop Set also includes a 30-minute Insider Hooping Techniques DVD and a 12-page full color instruction manual. (photo below)



The BlockButler comes in three sizes:

6 x 6 foot only \$55.00

4 x 6 foot only \$75.00

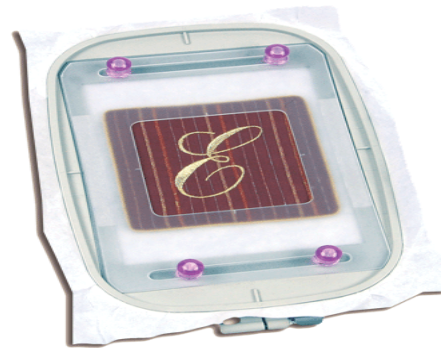
3 x 3 foot only \$95.00



Floriani Perfect Stick Tearaway®

Only \$63 (12 x 10")

With Perfect Stick, embroidery in almost any area is achievable! Enjoy quality stitching with no residue build up or gummy needles. Perfect Stick is ideal for hard to hoop items such as bulky towels, backpacks, collars, napkin corners, or socks. Also use for fabrics that can be damaged by the hooping process, a.k.a. Hoop Burn; fabrics like leather, velvet, ultra-suede and satin. With Perfect Stick you will enjoy the stability of a firm yet flexible stabilizer that will support all types of embroideries on most fabrics.



Only \$199.00

Kit Includes: 30-minutes DVD, 12 Page full color instruction Manual, 5 acrylic frames, 1 metal frame.

The Magna-Hoop™ is available for the following machine brands: Janome, Bernina, Viking and Brother; check our website to see if your model can fit the hoop.

ORFEUS DESIGN COLLECTIONS

We are proud to introduce a range of Machine embroidery design packs on CD's to inspire and excite you.



Some of the Titles available

Geisha the Spirit of Japan

Midsummers Dream

Legends of South Pacific

Egyptian Papyrus

May Gibbs Snugglepot & Cuddlepie

Going to The Show?

Drop by The Floriani Stand and say Hello

Dates: Melbourne - Sept 5-9th 2007

Brisbane - October 24-28th 2007

Adelaide - Nov 8-11th 2007

Visit our website anytime for more info

www.florianiembroidery.com.au